



# Graphic Files Submission Guidelines

Please follow the following specifications when submitting artwork for signage to be printed by DWA.

If you need to send elements for signage being designed by DWA, please contact Della Reece in our graphics department.

Email: [dreece@dwatradeshow.com](mailto:dreece@dwatradeshow.com) or Phone: 503-228-6800 ext.124

## **File Specs for Submission**

- PDF for Pre-Press or PDF/X-1
- All text converted to outlines/curves
- CMYK color build (no PMS or RGB)
- Include any bleed, crop and/or fold marks (otherwise signs will PDF crop to page size)

## **FTP Upload Instructions**

To send your files please copy and paste the link below into your browser, then type Password below in the space provided. Remember to type in your Email address at the website. Message is optional.

NOTE: Due to problems in the past, please upload and send only one file at a time.

[http://www.dwatradeshow.com/file\\_upload.shtml](http://www.dwatradeshow.com/file_upload.shtml)

**PASSWORD: dwasigns**



**EarthSafeSignage**

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