



Earth**Safe**Signage
a division of DWA Trade Show & Exposition Services



EcoLogic®

Two Years Outdoor Durability

PVC-Free

100% Recyclable



Standard PVC is non-biodegradable; therefore, there are only three solutions for reducing PVC waste: burying it, incinerating it, or recycling it into other goods. However, recycling PVC still creates environmental concerns due to the hazardous additives. ECOLOGIC®, a 100% recyclable material, will reduce environmentally harmful waste in the following ways:

- Reduces oil consumption by recycling goods instead of wasting oil with new production.
- Reduces the amount of waste sent to our landfills, which are already near full capacity.
- Reduces emissions of carbon dioxide, nitrogen oxide, and sulphur dioxide, which have been proven to be harmful to the ozone.
- Reduces fuel consumption and emissions from long-haul trucking to distant recycling or repurposing facilities.



Why choose ECOLOGIC® over other recyclable media?

ECOLOGIC® has many benefits over other recyclable media, including polyethylene (PE), when comparing durability, flexibility, overall print quality, and appearance. It has been designed to have a smooth face which will allow for higher quality prints, and ECOLOGIC® is capable of being used with solvent and UV ink systems. Additionally, due to its much more supple hand, banners printed on ECOLOGIC® can be used and moved between different locations while PE cannot.

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it's *now* easy being green



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